



# 2023 Sponsorship Packages

CHOOSE A SPONSORSHIP PACKAGE OR SELECT OPPORUNITIES IN ADVANCE

**EXCLUSIVE TO ALL SPONSORSHIP PACKAGES:**  
*Exclusive invitations at certain events, logo listed on DMAA landing webpage and staff email signatures for all of 2023*

	PLATINUM		GOLD		SILVER		BRONZE	
<b>EVENTS &amp; EDUCATION</b>								
Internet Platform	Rolling website banner	\$400	-	-	-	-	-	-
	Logo listed at the bottom of all DMAA emails							
	Customized Zoom backgrounds							
	Quarterly ad in e-newsletter							
Membership Breakfast Meetings	4 membership breakfast meetings (Jan, April, July, Oct)	\$450	4 Membership breakfast meetings (Jan, April, July, Oct)	\$400	2 Membership breakfast meetings (Jan & Oct)	\$300	2 Membership breakfast meetings (April & July)	\$200
	Signage on tables		Signage on tables		Signage on tables			
	Logo recognition on all marketing materials		Logo recognition on all marketing materials		Logo recognition on all marketing materials			
	2 tickets		1 ticket		-			
	Member provided advertising and swag for tables		-		-			
Spring Event	2 tickets to the event	\$350	1 ticket to the event	\$300	-	\$300	-	
	Logo recognition on all marketing materials		Logo recognition on all marketing materials		Logo recognition on all marketing materials			
	Signage at the event		Signage at the event		Signage at the event			
Golf Outing	Hole sponsorship	\$1,500	Hole Sponsorship or Golf foursome	\$1,000	Hole sponsorship or \$600 golf ala carte credit	\$700	Hole ponsorship or \$500 golf ala carte credit	\$500
	Golf foursome				-			
	Logo recognition on all marketing materials		Logo recognition on all marketing materials		Logo recognition on all marketing materials			
	Signage at golf event		Signage at golf event		Signage at golf event			
PRISM	2 tickets to the event (includes education)	\$1,200	1 ticket to the event (includes education)	\$1,000	1 Education ticket	\$500	-	\$350
	Logo recognition on all marketing materials		Logo recognition on all marketing materials		Logo recognition on all marketing materials			

PRISM	PRISM nomination entry		PRISM nomination entry		PRISM nomination entry		PRISM nomination entry	
	Present an award or have video promotion during awards		-		-		-	
	Logo on all Monitors at Prism		-		-		-	
Holiday Party	2 tickets to holiday party	\$600	1 ticket to the event	\$500	-	\$350	-	\$250
	Logo recognition on all marketing materials		Logo recognition on all marketing materials		Logo recognition on all marketing materials			
	Signage at holiday party		Signage at holiday party		Signage at the event			
<b>VALUE:</b>	<b>\$4,500</b>		<b>\$3,200</b>		<b>\$2,150</b>		<b>\$1,300</b>	

**\*\* It is preferred packages are paid in full upon sign-on. Quarterly payment plan may be available if there have been no previous issues with collecting.**  
**\*\*\*ADVERTISING cannot be swapped, NO EXCEPTIONS. \*\*\*\*Packages are based on an annual term and refunds are not applicable, NO EXCEPTIONS!**

**GENERAL LIST OF SPONSORSHIPS OR ADMISSION:**

Holiday Party	<input type="checkbox"/> \$400	<b>Cookies / Cupcakes</b>	(3)
	<input type="checkbox"/> \$1,500	<b>360 Photobooth</b>	
	<input type="checkbox"/> \$300	<b>Candy Bar</b>	(3)
Golf Outing	<input type="checkbox"/> \$600	<b>Beverage Cart</b>	
	<input type="checkbox"/> \$550	<b>Hole in One</b>	
	<input type="checkbox"/> \$500	<b>Breakfast</b>	
	<input type="checkbox"/> \$500	<b>Lunch</b>	
	<input type="checkbox"/> \$400	<b>Photography</b>	
PRISM	<input type="checkbox"/> \$1,500	<b>360 Photobooth</b>	(3)
	<input type="checkbox"/> \$600	<b>Cocktail Hour</b>	
GLAStar	<input type="checkbox"/> 175	<b>DMAA Maintenance Mania</b>	
		<b>T-shirt sponsor for DMAA Participants</b>	
Education	<input type="checkbox"/> \$100	<b>Lunch Sponsorship</b>	
Book Club Sponsorship	<input type="checkbox"/> \$350	<b>NextGen Book Club</b>	(4)

**ADDITIONAL NOTES ABOUT SPONSORSHIP OPPORTUNITIES:**

- o **General Sponsorships** (Membership Meetings, Happy Hours, Education, Maintenance) often include:
  - Admission for 1-2 attendees.
  - Brief talk time.
  - Branding/advertising of some kind.
  - Lunch Sponsorship opportunities throughout the year
- o **Unique/Specialty Sponsorships** (big events like the golf outing or conferences, charitable events, and activities, etc.) are:
  - Uniquely created for the type/style of the event.
  - Include admission ranging from 1-4 attendees or more.
  - May include additional attendee tickets to gift to clients.
  - Often include additional exposure or advertising.
  - Often include longer talk time.
  - May include additional PR through press releases, etc.

**Questions? Not sure what is right for you or your company? To find out more information about what is included in any sponsorship, please contact us at (248) 594-9803 or [info@dmaa.net](mailto:info@dmaa.net).**

**Make payments payable to DMAA at 30800 Telegraph Rd., Suite #1901, Bingham Farms, MI 48025**